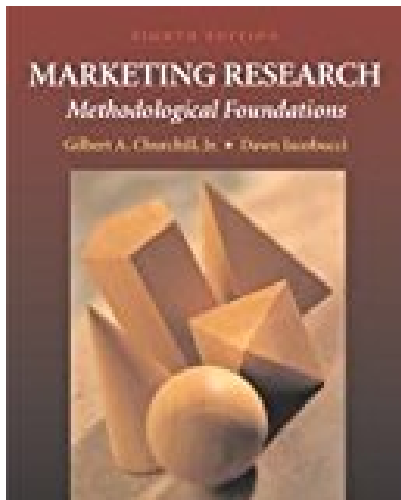


# Marketing Research Methodological Foundations Eighth Edition The Harcourt Series in Marketing

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## BOOK DETAILS

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- Publisher : South-Western College Pub
- Language : English
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